



You are cordially invited to join Dressage at Devon in becoming a sponsor of the Born in the USA Breeders Awards

Born in the USA is the first awards program of its kind in the country. It was developed to recognize and reward the achievements of sport horse breeders in the United States.

The overwhelming generosity of the sponsors has made it possible to award over \$90,000 in prize money since the program began in 2003.

Awards are given in 16 categories and are calculated from scores received in the open classes at Dressage at Devon on September 26, 2023.

All sponsors are invited to participate in the awards ceremony held Wednesday evening September 27 in the Dixon Oval.

Several levels of sponsorship are available and we hope you'll join us in celebrating the success of our Born in the USA horses, their breeders and owners.

We look forward to seeing you in September!

Best regards,

Lori Kaminski
Melanie Sloyer

Born in the USA Breeders Awards - 2023

Eligibility - Open to horses and ponies of any breed **conceived and foaled** in the USA.

Cash Prizes - Will be awarded 75% to owner and 25% to breeder. Prize money will be divided to the highest scoring horse in each of the following categories provided the score falls within the top 50% of the class:

Fillies of 2023
Yearling Fillies
Two Year Old Fillies
Three Year Old Fillies
Mares
3 Year Old Filly Materiale
4 Year Old Mare Materiale
5 Year Old Mare Materiale

Colts of 2023
Yearling Colts/Geldings
Two Year Old Colts/Geldings
Three Year Old Colts/Geldings
Stallions
3 Year Old Colt/Stallion Materiale
4 Year Old Stallion/Gelding Materiale
5 Year Old Stallion/Gelding Materiale

The highest scoring horse overall receives double prize money with the second highest scoring horse receiving 1.5 times prize money

Awards - In addition to prize money all winners receive "Born in the USA" rosettes and other gifts.

Sponsorship Benefits -

Born in the USA Platinum PLUS \$1,000. One 1/2 page color ad and listing in the Dressage at Devon Program, acknowledgement on the electronic scoreboard on September 26 & 27. VIP parking for one vehicle September 26 & 27 and 10 general admission tickets.

Born in the USA Platinum \$500 - \$999. One 1/4 page color ad and listing in the Dressage at Devon Program, acknowledgement on the electronic scoreboard on September 26 & 27. VIP parking for one vehicle September 26 & 27 and 6 general admission tickets.

Born in the USA Gold \$250 - \$499. Listing in the Dressage at Devon program, acknowledgement on the electronic scoreboard, VIP parking for one vehicle on September 27 and 4 general admission tickets.

Born in the USA Silver \$100 - \$250. Listing in the Dressage at Devon program, acknowledgement on the electronic scoreboard and 2 general admission tickets.

Born in the USA Bronze \$50 - \$99. Listing in the Dressage at Devon program and acknowledgement on the electronic scoreboard.

For questions, more information and Presenting Sponsorship opportunities please contact:

Melanie Sloyer
Breed Show Chair
610-420-2535 or
msloyer@aol.com

Lori Kaminski
Assistant Show Manager
302-545-8855
Kaminsilori@gmail.com

Born in the USA Breeders Awards - 2023

By signing this document I agree to become a sponsor of the 2023 Born in the USA Breeders Awards at the following level of sponsorship:

_____ Platinum PLUS - \$1,000 or more

_____ Platinum - \$500 - \$999

_____ Gold - \$250 - \$499

_____ Silver - \$100 - \$249

_____ Bronze - \$50 - \$99

Please list your name as you would like it to appear in the program and on the electronic scoreboard:

Sponsor Name: _____

Address: _____

Phone: _____

E-Mail: _____

Signature: _____

Please make check payable to "Dressage at Devon - BITUSA" and mail to:

Lori Kaminski
410 Charter Hall Rd.
Perryville, MD 21903

Melanie Sloyer
1095 Harmony Hill Rd.
Downingtown, PA 19335

*To be included in the Dressage at Devon program all material must be received by
August 31, 2023*