



**You are cordially invited to join Dressage at Devon in becoming a sponsor of the Born in the USA Breeders Awards**

Born in the USA is the only awards program of its kind in the country. It was developed to recognize and reward the achievements of sport horse breeders in the United States.

The overwhelming generosity of the sponsors has made it possible to award over \$80,000 in prize money since the program began in 2003.

Sport Horse breed shows around the country have joined in and Born in the USA Breeders Awards have been presented at shows in New York, New Jersey, Ohio, Maryland, Pennsylvania, Virginia, Kentucky and Texas.

Awards are given in 14 categories and are calculated from scores received in the open classes at Dressage at Devon on September 27, 2022.

All sponsors are invited to participate in the awards ceremony held Wednesday evening September 28 in the Dixon Oval and to join the Dressage at Devon Committee for a wine and cheese reception immediately following the ceremony.

Several levels of sponsorship are available and we hope you'll join us in celebrating the success of our Born in the USA horses, their breeders and owners.

We look forward to seeing you in September!

Best regards,

Melanie Sloyer

## Born in the USA Breeders Awards - 2022

**Eligibility** - Open to horses and ponies of any breed **conceived and foaled** in the USA.

**Cash Prizes** - Will be awarded 75% to owner and 25% to breeder. Prize money will be divided to the highest scoring horse in each of the following categories provided the score falls within the top 50% of the class:

Fillies of 2022	Colts of 2022
Yearling Fillies	Yearling Colts/Geldings
Two Year Old Fillies	Two Year Old Colts/Geldings
Three Year Old Fillies	Three Year Old Colts/Geldings
Mares	Stallions
3/ 4 Year Old Filly/Mare Materiale	3/ 4 Year Old Colt/Stallion Materiale
5 Year Old Mare Materiale	5 Year Old Stallion/Gelding Materiale

The highest scoring horse overall receives double prize money with the second highest scoring horse receiving 1.5 times prize money

**Awards** - In addition to prize money all winners receive "Born in the USA" rosettes and other gifts. The two highest scoring horses receive coolers or quarter sheets.

### **Sponsorship Benefits** -

*Born in the USA Platinum PLUS \$1,000.* One 1/4 page black and white ad and listing in the Dressage at Devon Program, acknowledgement on the electronic scoreboard on September 27 & 28. VIP parking for one vehicle September 27 & 28 and 10 general admission tickets.

*Born in the USA Platinum \$500 - \$999.* One 1/8 page black and white ad and listing in the Dressage at Devon Program, acknowledgement on the electronic scoreboard on September 27 & 28. VIP parking for one vehicle September 27 & 28 and 10 general admission tickets.

*Born in the USA Gold \$250 - \$499.* Listing in the Dressage at Devon program, acknowledgement on the electronic scoreboard, VIP parking for one vehicle on September 28 and six general admission tickets.

*Born in the USA Silver \$100 - \$250.* Listing in the Dressage at Devon program, acknowledgement on the electronic scoreboard and 4 general admission tickets.

*Born in the USA Bronze \$50 - \$99.* Listing in the Dressage at Devon program and acknowledgement on the electronic scoreboard and 2 general admission tickets.

For questions, more information and Presenting Sponsorship opportunities please contact:

Melanie Sloyer  
Breed Show Chair  
610-420-2535  
[msloyer@aol.com](mailto:msloyer@aol.com)

or

Lori Kaminski  
Assistant Show Manager  
302-545-8855  
[Kaminsilori@gmail.com](mailto:Kaminsilori@gmail.com)

## Born in the USA Breeders Awards - 2022

By signing this document I agree to become a sponsor of the 2021 Born in the USA Breeders Awards at the following level of sponsorship:

\_\_\_\_\_ Platinum PLUS - \$1,000 or more

\_\_\_\_\_ Platinum - \$500 - \$999

\_\_\_\_\_ Gold - \$250 - \$499

\_\_\_\_\_ Silver - \$100 - \$249

\_\_\_\_\_ Bronze - \$50 - \$99

Please list your name as you would like it to appear in the program and on the electronic scoreboard:

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

I will / will not (please circle) be attending the Awards Ceremony and Sponsor Reception on September 28, 2022 at Dressage at Devon.

Please make check payable to "Dressage at Devon - BITUSA" and mail to:

Dressage at Devon  
c/o Lori Kaminski  
410 Charter Hall Rd.  
Perryville, MD 21903

or Dressage at Devon  
c/o Melanie Sloyer  
1095 Harmony Hill Rd.  
Downingtown, PA 19335

*To be included in the Dressage at Devon program all material must be received by  
August 5, 2022*