



You are cordially invited to join Dressage at Devon in becoming a sponsor of the Born in the USA Breeders Awards

Born in the USA is the first awards program of its kind in the country. It was developed to recognize and reward the achievements of sport horse breeders in the United States. To be eligible a horse must be conceived and foaled in the United States.

The overwhelming generosity of the sponsors has made it possible to award over \$80,000 in prize money to owners and breeders since the program began in 2003.

Sport Horse breed shows around the country have joined in and Born in the USA Breeders Awards have been presented at shows in New York, New Jersey, Ohio, Maryland, Pennsylvania, Virginia, Kentucky and Texas.

Awards are given in 14 categories and are calculated from scores received in the open classes at Dressage at Devon on September 25, 2019.

All sponsors are invited to participate in the awards ceremony held Wednesday evening September 25 in the Dixon Oval and to join the Dressage at Devon Committee for a wine and cheese reception immediately following the ceremony.

Several levels of sponsorship are available and we hope you'll join us in celebrating the success of our Born in the USA horses, their breeders and owners.

We look forward to seeing you in September!

Best regards,

Lori Kaminski

President/CEO

Melanie Sloyer

Senior Vice President

Born in the USA Breeders Awards

Eligibility - Open to horses and ponies of any breed **conceived and foaled** in the USA.

Cash Prizes - Will be awarded 75% to owner and 25% to breeder. All sponsorship monies will be awarded to the highest scoring horse in each of the following categories provided the score falls within the top 50% of the class.

Fillies of 2019

Yearling Fillies

Two Year Old Fillies

Three Year Old Fillies

Mares

3 Year Old Fillies Materiale

4/5 Year Old Mare Materiale

Colts of 2019

Yearling Colts/Geldings

Two Year Old Colts/Geldings

Three Year Old Colts/Geldings

Stallions

3 Year Old Colt/Gelding Materiale

4/5 Stallion/Gelding Material

The highest scoring horse overall will be declared champion and receive double prize money with the second highest scoring horse being declared reserve champion and receiving 1.5 times prize money. Prize money is split 75% to owner and 25% to breeder.

Awards - In addition to prize money all winners receive "Born in the USA" rosettes.

Sponsorship Benefits -

Born in the USA Platinum PLUS \$1,000 and over. One 1/4 page black and white ad and listing in the 2019 Dressage at Devon Program, , acknowledgement on the electronic scoreboard on September 25 & 26. VIP parking for one vehicle September 25 & 26 and 10 general admission tickets.

Born in the USA Platinum \$500 - \$999. One 1/8 page black and white ad and listing in the 2018 Dressage at Devon Program, acknowledgement on the electronic scoreboard on September 26 & 27. VIP parking for one vehicle September 26 & 27 and 10 general admission tickets.

Born in the USA Gold \$250 - \$499. Listing in the 2018 Dressage at Devon program, acknowledgement on the electronic scoreboard, VIP parking for one vehicle on September 26 and 6 general admission tickets.

Born in the USA Silver \$100 - \$250. Listing in the 2018 Dressage at Devon program, acknowledgement on the electronic scoreboard and 4 general admission tickets.

Born in the USA Bronze \$50 - \$99. Listing in the 2018 Dressage at Devon program and acknowledgement on the electronic scoreboard and 2 general admission tickets.

For questions, more information and Presenting Sponsorship opportunities please contact:

Melanie Sloyer

Sr. Vice President

610-420-2535

Msloyer@aol.com

or

Lori Kaminski

President/CEO

302-545-8855

kaminski.lori@gmail.com

Born in the USA Breeders Awards - 2019

By signing this document I agree to become a sponsor of the 2019 Born in the USA Breeders Awards at the following level of sponsorship:

_____Platinum PLUS - \$1,000 or more

_____Platinum - \$500 - \$999

_____Gold - \$250 - \$499

_____Silver - \$100 - \$249

_____Bronze - \$50 - \$99

Please list your name as you would like it to appear in the program and on the electronic scoreboard:

Sponsor Name: _____

Address: _____

Phone: _____

E-Mail: _____

Signature: _____

I will / will not (please circle) be attending the Awards Ceremony and Sponsor Reception on September 25, 2019 at Dressage at Devon.

Please make check payable to "Dressage at Devon - BITUSA" and mail to:

Dressage at Devon or Dressage at Devon

c/o Lori Kaminski c/o Melanie Sloyer

410 Charter Hall Rd. 1095 Harmony Hill Rd.

Perryville, MD 21903 Downingtown, PA 19335

To be included in the Dressage at Devon program all material must be received by August 4, 2019