

March 2, 2017

Dear Breed Organization and Breed Enthusiasts,

Dressage at Devon will be celebrating the 43rd annual show September 26 – October 1, 2017 at the historic Devon Show Grounds in Devon, PA.

Individual Breed Classes will be held on Thursday September 28<sup>th</sup>.

Class sponsorship provides the opportunity to showcase your breed at the largest and most prestigious open breed show in the world. Since the 1970's Dressage at Devon has been to "go to" show for breeders and owners of sport horses of every breed.

Additional benefits are listed below:

\*Exposure to thousands of equestrian enthusiasts who attend the show.

\*Sponsorship listing and 1/8 page black and white advertisement in the show program which is provided to all competitors, sold to spectators during the show and is available year round on the Dressage at Devon website.

\*Name displayed on the electronic scoreboard at various times throughout all breed division classes

\*Two gate passes good for the entire show.

\*Reserved parking for one vehicle for Thursday 9/28.

\*Fifteen general admission tickets good for any day

\*Listing on the website, [www.dressageatdevon.org](http://www.dressageatdevon.org)

The application deadline is May 10, 2017. Applications will be accepted on a first come-first served basis. Applications received after the deadline may be considered if time permits and will incur a 20% late fee. Applications that cannot be accepted will be returned within 10 days of receipt.

Should you have any questions please contact me at [msloyer@aol.com](mailto:msloyer@aol.com) or 610-420-2535.

Best regards,

*Melanie Sloyer*

Breed Division Chair - 2017

**INDIVIDUAL BREED CLASS AGREEMENT – 2017**

Show rules and specs to be detailed in the Official Prize List issued June, 2017 and will be available on the website: [www.dressageatdevon.org](http://www.dressageatdevon.org). Entries open mid-June and close late August 2017.

**APPLICATIONS MUST BE RECEIVED BY MAY 10, 2017. Applications received after 5/10/2017 may be considered if time permits and will incur a \$100.00 late fee.**

By signing this agreement you acknowledge the following:

\*Classes are conducted under current USEF rules and other requirements detailed here and in the DAD 2016 Prize List.

\*Fee of \$500.00 and late fee of \$100.00 if applicable per class. Payment must be included with application unless other arrangements have been made.

\*Trophies and/or special awards must be received by the Breed Show Chair prior to September 15, 2017. **PLEASE CONTACT BREED DIVISION CHAIR IF YOU WISH TO GIVE CASH PRIZES.** *Winners of IBC classes cannot be awarded CHAMPION or RESERVE ribbons, coolers, etc.* DAD will provide ribbons for placings 1-6 or 1-10 if there are 15 or more entries in the class.

\*We encourage a representative(s) of your organization to be present and to assist during the prize-giving at the conclusion of your class.

\*The Show Secretary will provide a list of entries after the closing date so you may verify the eligibility of horses/owners that enter the class.

\*Please state the eligibility phrase below for the prize list. An example of this statement below:

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***Horses in this class must be recorded or registered with the sponsoring organization and owners must be members in good standing.***

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Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send completed Agreement and check made payable to Dressage at Devon to:**

**Melanie Sloyer~1095 Harmony Hill Rd Downingtown, PA 19335**

**610-420-2535 or MSLOYER@aol.com**