



**For Immediate Release**

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### **Dressage at Devon to Focus On Capital Campaign and Dressage Education in 2012**

Devon, PA (January 2, 2012) – America’s most prestigious Dressage Horse Show, Dressage at Devon has continued to grow and evolve over the past 37 years. The show has provided a top show venue for competitors, a unique “Norman Rockwell” style American shopping venue and has benefited various charities over the years. Over the past 21 years, Thorncroft Equestrian Center has been the charitable beneficiary of the Dressage at Devon horseshow. This month Thorncroft Equestrian Center opted to move in a new direction for their fundraising efforts giving Dressage at Devon an opportunity to focus on the capital campaign allocating proceeds from the show to continued improvements at the show grounds and to focus on dressage education.

“It is a great time for Dressage at Devon to give even more back to the sport” said Lori Kaminski, President of the Dressage at Devon Board of Directors. “Dressage at Devon has decided to take this opportunity to focus on our mission statement of producing a world class dressage and dressage sport horse breeding show, promoting the sport of dressage, and supporting dressage education. We have already initiated a capital campaign along with the Devon Horse Show and Country Fair Foundation to raise the funds needed to excavate and rebuild the schooling arena using the same high quality footing that has already been installed in the competition arenas. This improvement will include the necessary drainage and provide a safer environment for horses, riders, and handlers. Educational sessions for dressage judges and dressage sport horse judges are in the planning stages for 2012 and we are currently in the process of identifying the topics and presenters for the Wednesday evening forum and the weekend mini seminars.”

This is exciting news for the dressage community as Dressage at Devon has been a tradition every year and spectators and competitors can look forward to 2012 and the many enhancements that the Dressage at Devon team will initiate to continue to make America’s premier dressage event a good value for our sponsors, vendors, spectators, competitors and the sport of dressage.

For more information and updates visit [www.dressageatdevon.org](http://www.dressageatdevon.org).

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