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**Dressage at Devon and Devon Horse Show and Country Fair Foundation
Unite to Raise Funds for New Footing in the Warm-Up Arena**

November 29, 2011 (Devon, PA) – Dressage at Devon conjures up images of years of tradition, with international competitors and thousands of devoted fans. There is a reason Dressage at Devon has been a premier dressage show for almost four decades attracting riders and their horses from around the world. It provides excellent facilities and rider services, technology that enhances the experience on the show grounds, and an ongoing commitment to making the show experience the best it can be. For the past 36 years, teams of committed volunteers have worked year round to make it an annual destination for breeders, owners, riders, and spectators.

This year, Dressage at Devon, in conjunction with the Devon Horse Show, is embarking on a joint effort to raise the funds necessary to excavate, improve the drainage, and replace the existing footing in the warm-up arena with the same euro-felt about which competitors around the world have raved. The improvements made at Devon will take this historic facility one step closer to being an international-caliber facility, attracting competitors of the highest quality from all over the USA and other countries.

Top competitors agree.

“Dressage at Devon has always been a wonderful event, with excellent facilities and strict security that makes the rider experience a great one. Their dedication to improving the facility is obvious at every show. This campaign will be critical for the future of Dressage at Devon and I, for one, want to help make it happen,” said Catherine Haddad –Staller. FEI Competitor and 2010 Grand Prix Freestyle Winner at Dressage at Devon.

“Dressage at Devon and the Devon Horse Show and Country Fair have had a strong and productive relationship for many years. We look forward to many more years of working together to produce two of the best equestrian events in the country. The success of this

campaign is an important step toward the future of our shows,” said Leonard King, Chairman of the Devon Horse Show and County Fair.

“Our goal is to install the same excellent, all-weather footing in the warm-up ring for the 2012 Dressage at Devon and Dressage at Devon has committed to giving the first \$25,000 of the estimated \$300,000 it will take to bring this vision to life. We’re asking our supporters, exhibitors, spectators and sponsors to show your support by giving what you can to the effort. All contributions are tax deductible and go directly into the ‘footing fund’ which can only be used for the warm-up footing,” said Lori Kaminski, President and CEO of Dressage at Devon.

Time is of the essence. In order for the footing to be in place for the 2012 show season, excavation will need to be started in late winter.

To support the future of Dressage at Devon, visit www.dressageatdevon.org. All contributions are tax-deductible and will be directed to the Footing Fund.

About Dressage at Devon

Dressage at Devon (www.dressageatdevon.org) has been the premier North American Equestrian event since its founding by the Delaware Valley Combined Training Association in 1975, and became a separate organization in 2006. It combines world class dressage competition and the world’s largest open breed show with the international Fall Festival show and special activities for the entire family. The six-day event attracts more than 700 horses and 35,000 spectators each year.

Dressage at Devon, a 501(c) (3) PA non-profit organization, benefits Thorncroft Therapeutic Horseback Riding Inc., one of the oldest and largest therapeutic riding program in the nation. Since 1991, Dressage at Devon has raised in excess of \$1,000,000 for Thorncroft.

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